



**WTKR-TV**  
720 Boush Street  
Norfolk, VA 23510-1583  
(757)446-1000

www.wtkr.com

**CONTRACT**

<u>Contract / Revision</u>	<u>Alt Drdar #</u>
580583 /	07909662
<u>Product</u>	
OBAMA/P/D SKED C	
<u>Contract Dates</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	//1904
<u>Advertiser</u>	<u>Original Date / Revision</u>
Drama/D/President	10/02/12 / 10/02/12
<u>Billing Cycle</u>	<u>Billing Calandar</u>
EOM/EDC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Spacial Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertisar Code</u>
8020	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**GMMB/Greer Margolis Mitchell & Burns**  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Totals
								Week	Spots		
V 1 3	10/09/12	10/12/12	Price Is Right		11am-12n		:30			NM	4 \$2,260.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week: 10/08/12	10/14/12	-TWTF--		4	\$565.00						
V 2 3	10/15/12	10/15/12	Price Is Right		11am-12n		:30			NM	1 \$565.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week: 10/15/12	10/21/12	M-----		1	\$585.00						
V 3 3	10/09/12	10/14/12	Newschannel 3 News		12n-1230pm		:30			NM	4 \$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week: 10/08/12	10/14/12	-TWTF--		4	\$210.00						
V 4 3	10/09/12	10/14/12	CBS Daytime		1228-3pm		:30			NM	4 \$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week: 10/08/12	10/14/12	-TWTF--		4	\$210.00						
V 5 3	10/15/12	10/15/12	CBS Daytime		1228-3pm		:30			NM	1 \$210.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Waek</u>				<u>Rate</u>			
Week: 10/15/12	10/21/12	M-----		1	\$210.00						
V 6 3	10/09/12	10/12/12	Ellen Degeneres 3pm		3-4pm		:30			NM	4 \$1,080.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weakdays</u>	<u>Spots/Waek</u>				<u>Rate</u>			
Week: 10/08/12	10/14/12	-TWTF--		4	\$270.00						
V 7 3	10/15/12	10/15/12	Ellen Degeneres 3pm		3-4pm		:30			NM	1 \$270.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week: 10/15/12	10/21/12	M-----		1	\$270.00						
V 8 3	10/09/12	10/12/12	7-730pm		7-730pm		:30			NM	4 \$1,940.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week: 10/08/12	10/14/12	-TWTF--		4	\$485.00						
V 9 3	10/15/12	10/15/12	7-730pm		7-730pm		:30			NM	1 \$485.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdevs</u>	<u>Spots/Week</u>				<u>Reta</u>			
Week: 10/15/12	10/21/12	M-----		1	\$485.00						
V 10 3	10/09/12	10/12/12	The Insider		730p-8pm		:30			NM	4 \$1,940.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week: 10/08/12	10/14/12	-TWTF--		4	\$485.00						
V 11 3	10/15/12	10/15/12	The Insider		730p-8pm		:30			NM	1 \$485.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Waak</u>				<u>Rate</u>			
Week: 10/15/12	10/21/12	M-----		1	\$485.00						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contained, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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580583 /	07909662	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	OBAMA/P/D SKED C	//1904
<u>Advertiser</u>		<u>Original Date / Revision</u>
DObama/D/President		10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals
		Start Date	End Date	Weekdays	Spots/Week					Spots	Amount
V 12 3		10/09/12	10/09/12	NCIS			:30			NM	1 \$4,705.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
		Week:	10/08/12	10/14/12	-T-----	1	\$4,705.00				

Time Period	# of Spots	Gross Amount	Net Amount	Totals	30	\$15,620.00
10/01/12 - 10/15/12	30	\$15,620.00	\$13,277.00			
<b>Totals</b>	<b>30</b>	<b>\$15,620.00</b>	<b>\$13,277.00</b>			

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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